

FERN AVENUE SCHOOL

The Fern Avenue School's faculty has planned a Public Schools Week program for April 10 at 8:45 p. m., to which adults are invited. The school will exhibit works of the pupils attending there in addition to conducting a school inspection.

CAMP FIRE GIRLS

Camp Fire Girls were represented in a pageant in Thetford, Vermont, in 1910, although the organization did not seek a charter until 1912, and have given service on the home front in two world wars.

RAY H. REED PURCHASES INTEREST IN LOMITA NEWS; NOW PUBLISHER

Effective with this issue, Ray H. Reed becomes publisher of The Lomita News, having purchased a substantial interest in this pioneer Lomita newspaper from Grover C. Whyte. Reed leads a new firm, organized on April 1, consisting of himself, Whyte, and Edwin B. Brown. The new organization will do business under the firm name of "Lomita News."

Reed joined the Lomita News on January 1, 1945 as business manager, and has been largely responsible during the past 15 months for the paper's remarkable growth in circulation and advertising volume. Mrs. Irene Howe, whose able news coverage has greatly enhanced the reader interest of The Lomita News during the past year, continues as city editor and office manager under the new organization.

The Lomita News was established in 1919 as the first newspaper in the community by the late Claude P. Roberts, who sold out in January, 1923, to Grover C. Whyte and W. Harold Kingsley. In July, 1929, Whyte purchased the interest of Kingsley, and has continued as publisher until the present re-organization. A newspaperman all his life, Ray H. Reed began carrying papers when a school boy for the Daily Sentinel, Fairmont, Minn. Upon graduating from high school, Reed entered the University of Minnesota and majored in journalism. At the university he was a member of Kappa Sigma.

In 1936 Reed followed the advice of the illustrious editor Horace Greeley, and "came west," joining the display advertising staff of the San Pedro News-Pilot, where he remained until 1940 when he went with the Pasadena Star-News handling display advertising. Six months later, the publishers of the Pasadena Star-News transferred the display advertising to the Long Beach Press Telegram and placed him in charge of all food advertising, position which he held for two years.

Constantly seeking advancement and to broaden his knowledge of the newspaper business, in 1942 Reed returned East to become manager of the rotogravure section of the Minneapolis Star-Journal-Tribune. But he never lost sight of his ultimate goal, which was to become a publisher of his own newspaper. So in order to acquire more "small town" experience, Reed joined the staffs of the Daily News at Moorhead, Minn., and the Fargo News as advertising manager of the two Minnesota newspapers.

But the call of the West had



NEW PUBLISHER . . . Ray H. Reed, who this week became publisher of The Lomita News.

gotten in his blood, and in January, 1945, Reed came back to California as business manager of the Lomita News, where he has now attained his long sought ambition of being a publisher.

"I believe Lomita has a great future, and plan to devote all my time and effort to further its development and the betterment of the community as a good place to raise my family," Reed stated as he took over the responsibilities of his new post. Already the new Lomita News publisher has identified himself with many Lomita organizations. He is a director of the Lomita Kiwanis Club, and Boy Scout Commissioner for the Harbor area. He is a 32 degree Mason, and member of Al Malakiah Shrine in Los Angeles and a director of the Southbay Shrine Club. Reed and his wife, Alice, have two children, Barbara, 7, and Robert 5.

IMPROVEMENTS FOR FERN AVENUE PLAYGROUND OKAY

Public toilets and sprinkling facilities at the new Fern avenue playground were ordered by the City Council Tuesday night. The playground will have a softball diamond and other facilities, and it is being acquired from the Los Angeles City School District.

Enlistments In State Guard Unit Announced

Enlistments in Company H, 2nd Battalion, 39th Regiment, California State Guard, for the month of March were announced this week by Capt. R. L. Lewellen, commanding officer. Residents of Torrance, Lomita and San Pedro, there are 11 students who recently have signed up for State Guard service and are potential California National Guardsmen. Also, two former members of the company have again joined Company H.

One is Leonard R. Fredericks, a lieutenant in the Maritime service during the war, and the other is Arvil W. Daniels. The students who have enlisted are Frank A. Bigler, Kenneth D. Camp, Donald L. Davis, George A. Larson, Harold G. Landerville, Charles W. McCown, Frederick V. Spriggs, William B. Springs, George W. Thompson, Francis D. Turner and Curtis W. Wolfe.

Training of the unit includes all phases of basic military instruction, and last Monday night the company engaged in judo and hand-to-hand combat instruction.

Enlistments continue Friday, and each Monday and Thursday evening in the company armory in Torrance ball park finds the several new recruits waiting for examination and induction in the State Guard. Regular drill is held Monday evenings and non-commissioned officers' school on Thursday evenings.

SQUIRRELS

The squirrel is found in all parts of the world except in Australia.

Hospital Cases

Local patients admitted to the Torrance Memorial hospital during the past week, are the following: Mrs. Emilia Suarez, 2242 W. 203rd st.; Richard Boal, 2360 Torrance Blvd.; George W. Denney, 1004 Sierra pl.; John S. Miller, 1628 Fern ave.; Mrs. Eva Northcutt, 189 W. 280th st.; Ivan Root, 20703 S. Vermont ave.

FIRST BIRTHDAY

The first national Birthday project for Camp Fire Girls, Inc., was established in March, 1916. Its purpose was to collect bundles of clothing for babies in Belgium.

OLDEST ORGANIZATION

Camp Fire Girls, Inc. is the oldest national organization for girls in America.

TORRANCE HERALD

EQUIPPED TO COMBAT
Camp Fire Girls have the tools to fight juvenile delinquency. They need adult volunteers to put those tools into action. How important are the young girls of America to you, Mr. and Mrs. America?

You bet Camp Fire Girls build fires. They build fires of friendship all over the world.

CATHOLIC WOMEN SET RUMMAGE SALE DATE

A rummage sale, to be sponsored by Catholic Ladies Altar Society will be held Friday and Saturday in the newly completed Allen's Cafe on Cravens ave., near Post. Miss Rosa Ortmann and her committee will have charge of arrangements.



- * Resident Home Owner 14 years.
- * Employee of Columbia Steel.
- * Not tied to any pressure groups or individuals.
- * Believes in meeting all issues fairly and on time.

- * Distribution of Tax Dollar for the Benefit of the People.
- * More Adequate Fire and Police Protection.
- * Closer Cooperation between Department Heads and City Council.
- * Recreation Facilities for the Youth of the City in Cooperation with Youth Organizations, Schools and Churches.
- * Direct Attention to the Proposed Retirement Program.
- * Adequate Water Supply for All Torrance.

AND I AM AGAINST ANY LEGALIZED GAMBLING.

CANDIDATE FOR CITY COUNCIL

TORRANCE MUNICIPAL ELECTION, APRIL 9

X PAUL FINDLEY

Elect . . .

HUGH SHERFEY

The Independent Candidate For City Council

1. TORRANCE RESIDENT FOR OVER TEN YEARS.
2. TORRANCE BUSINESS MAN FOR OVER EIGHT YEARS.
3. ADVOCATE OF:
 - (A)—Efficient Administration.
 - (B)—Good Municipal Government.
 - (C)—Honest Representation of the People.
4. KNOWN COMMUNITY ACTIVITIES:
 - (A)—First War Bond Chairman.
 - (B)—Member, Torrance Planning Commission.
 - (C)—Past President, Torrance Rotary Club.
 - (D)—Torrance Masonic Lodge.
5. OPPOSED TO PUBLIC GAMBLING HALLS



Realizing that Torrance needs men of VISION and FORESIGHT, to serve on the City Council, J. HUGH SHERFEY, Jr., was urged to enter the race for one of the two vacancies in the interests of EFFICIENT BUSINESS ADMINISTRATION and COMMUNITY PROGRESS.

PROVEN ABILITY in management, with assurance that every problem and project will be considered on its own merits, plus an honest and sincere desire to fully cooperate with all Torrance patriotic, civic, religious and other organizations, assures the citizens proper representation.

YOUR SUPPORT IS EARNESTLY SOLICITED

I AM CONDUCTING MY OWN CAMPAIGN, AND AM NOT PLEDGED OR AFFILIATED WITH ANY OTHER INDIVIDUALS OR GROUPS.

X J. HUGH SHERFEY, Jr.
For City Councilman

Torrance Municipal Election, April 9, 1946



Tom F. McGuire

Candidate for City Treasurer Has Long Training in Financial and Administrative Life of City

Tom F. McGuire, candidate for City Treasurer at the April 9 municipal election, was elected to the Torrance City Council in 1936 and was given the chairmanship of the City's Finance Committee.

During the succeeding eight years the City was completely removed from debt, all bond issues having been cleared. At the present time, the only outstanding indebtedness is the Torrance Municipal Water District and the Municipal Buildings bonds.

Torrance is in reconversion at the present time, and on the verge of a business boom unequalled in the Southland's history. This means refinancing in municipal affairs, too.

Elect a man who understands the City's finances and is able to advise with the City Council to take advantage of these many opportunities.

X TOM F. McGUIRE
For City Treasurer

TORRANCE MUNICIPAL ELECTION, APRIL 9



Cecil W. Smith's

Answer

To the Voters

I wish to acknowledge the many letters of the voters of Torrance who have taken time to write me in regard to my policies on various civic problems. It is, of course, impossible for me to return individual answers to each person before election time, so I am taking this opportunity to publicize one of them.

Uppermost in the minds of the people of Torrance is the building situation and the condition in the Engineering Dept. that has impeded our expansion.

I fully realize that we need more modern and streamline building codes. That we must attract home owners and builders, business men and industry, through a reasonable and sensible Engineering Dept. which will be cooperative with the people who are building our city.

In answer to the above questions I say that I am ready to remedy at once any cause that stands in the way of the growth of the City of Torrance.

I pledge to be guided at all times by the will of the people of the City of Torrance.

Please CONSIDER THESE CAREFULLY and SAVE YOUR VOTE FOR

X Cecil W. Smith
FOR CITY COUNCILMAN

TORRANCE MUNICIPAL ELECTION — NEXT TUESDAY

PLAY SAFE!

VOTE FOR THE MAN YOU KNOW IS UNALTERABLY OPPOSED TO PUBLIC GAMBLING

Albert L. Jackson

FOR CITY COUNCILMAN



- ★ ABLE
- ★ EFFICIENT
- ★ TRUSTWORTHY

**INSURE
COMPETENT
MUNICIPAL
GOVERNMENT**

**ELECTION
NEXT TUESDAY
APRIL 9**